

## **DELHI TOURISM AWARDED FOR ITS CREATIVE FILM SHOOTING CALENDAR**

Delhi Tourism, Govt. of Delhi's Calendar for this year, promoting locations for Film Shootings, was awarded as exceptionally creative publication (Crystal category) by Sh. Dilip Kamble, MOS for social Justice, Govt. of Maharashtra, during the annual Conclave of Public Relations Council of India (PRCI), at Pune on 10<sup>th</sup> March, 2018. Sudhir Sobti, Chief Manager, PR/Publicity and Film Shooting Facilitation received the award on behalf of Delhi Tourism.

The PRCI Annual Corporate Collateral Awards for corporate communications are presented annually to recognize talent and professional standards. There were 36 subjects in 22 categories for awards this year. In each subject, Gold, Silver and Bronze trophy were awarded for the meritorious entry selected. Only a few extraordinary entries were awarded Platinum & Crystal Awards.

To promote Delhi as the finest film shooting destination for global cinema, the calendar was created by Delhi Tourism on behalf of Govt. of Delhi showcasing the most popular shooting destinations.

